

The New RCA Siddur is nearing completion!

Two decades ago, the original RCA siddur inaugurated a new era in prayer.

Soon, the REVISED RCA SIDDUR will enhance the prayer experience for decades to come.

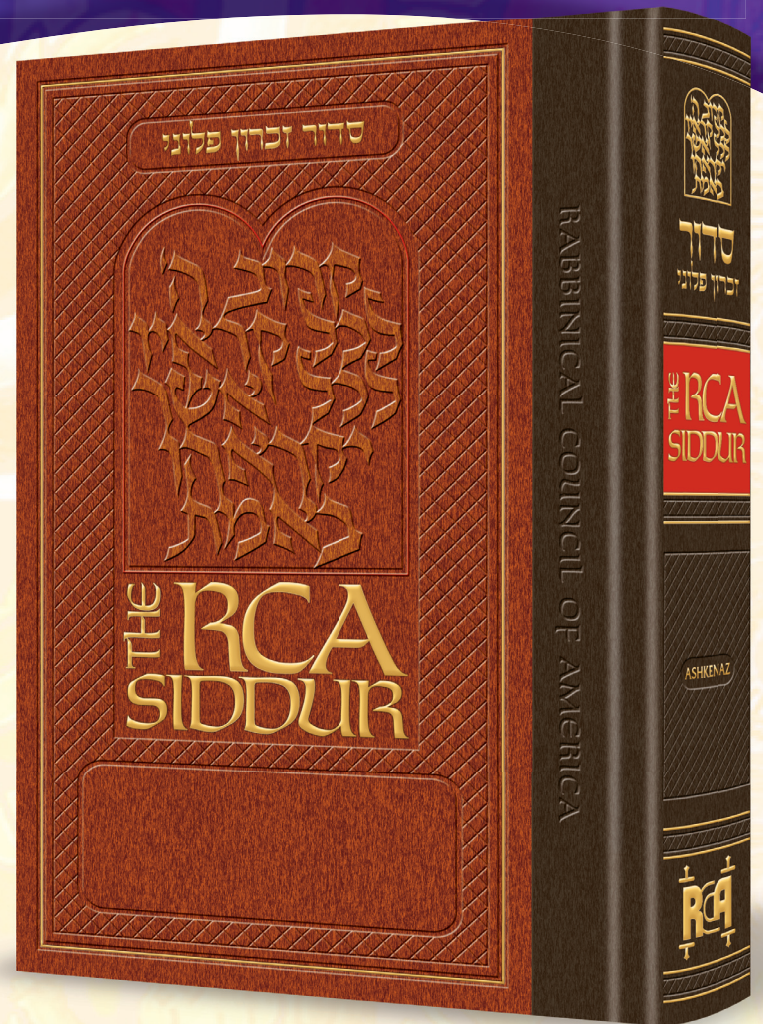
The Rabbinical Council of America has mobilized many of the finest minds and eloquent writers from the rabbinate and academia to produce a contemporary American Siddur. It faithfully projects the ever-expanding intellectual strength, deeply felt spiritual needs, and loyalty to Halachah of North America's burgeoning Orthodoxy.

The revised RCA Siddur will incorporate a host of important new features. Here are just a few:

- ▶ **A Simplified Yet Accurate English Translation** will facilitate a better understanding of the language and ideas of the prayers.
- ▶ **The Rewritten Commentary** includes insights and ideas of the great rabbis, scholars, teachers, and authors hailing from the RCA, and the world-wide spectrum of Orthodoxy, past and present. It includes traditional and contemporary perspectives and methodologies in understanding the content, language, history, and context of the tefillos.
- ▶ **The Commentary Facilitates** praying with feeling, emotion, and kavanah.
- ▶ **Introductory Essays** at key sections of the Siddur, by leading rabbis and scholars, in addition to special essays to assist beginners. New explanatory illustrations and diagrams.
- ▶ **Major Events of Contemporary Jewish History**, including on-page instructions, prayers for Yom HaAtzmaut, Yom Hazikaron, Yom Yerushalayim, Holocaust Commemoration, and more, with appropriate instructions.
- ▶ **Sensitivity Throughout to Women's prayer experience**, including halachically sanctioned observances for such occasions as Zeved HaBas, Birkas haGomel, Kaddish, Kiddush, Havdalah, Zimmun, classic pre-candle-lighting and other techinos, Hataras Nedarim, Baruch Shepetarani, and a special introduction by and for women.
- ▶ **Retained Pagination** — the same page numbers as the original RCA Siddur enables synagogues to continue using their present stock of RCA Siddurim, while gradually acquiring the Revised Siddur.
- ▶ **New Halachah Sections** (approved by the halachic authorities of the RCA), including halachos of ethical behavior during prayer, halachos related to contemporary history, and special personal situations, and women in prayer.
- ▶ **Special Guidance** on visiting the sick, the bereaved, dealing with death and mourning, taking terumah and maser, variant Kedushah texts when praying in non-Ashkenaz nusach synagogues, and much more.
- ▶ **Torah and Haftarah** texts corrected in accordance with the classic authoritative Keter text, including Megillos Esther, Ruth, Koheles, and Shir Hashirim.
- ▶ **A Regularly Updated Multi-Media Website** will contain supplementary prayers, new commentary, inspirational readings, MP3 recordings of shiurim on tefila, and recordings by beloved and popular baalei tefilah, featuring nusach and spiritually-elevating niggunim.

SPECIAL PRICING AND PROMOTIONAL PURCHASING PROGRAMS WILL BE AVAILABLE.

Different Sizes and Formats — The Revised RCA Siddur will be available in a variety of sizes and formats, in due course, for the convenience of its users: regular size, pocket size, hardcover, leatherbound, and Hebrew only.



The entire Siddur will be newly typeset, using sharper Hebrew and English fonts

The binding will be state-of-the-art and ultra-reinforced

Special layout of key Psalms to enhance the understanding and beauty of essential ideas

The Siddur will be designed and produced with the meticulous attention to beauty and detail for which ArtScroll / Mesorah is justly renowned

We are pleased to welcome inquiries related to dedications of the revised RCA Siddur. They can be directed to **Rabbi Basil Herring** at **212.807.9000** or **office@rabbis.org**



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